



Signs

Garrick Goh

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Direction

- Major direction signs point the way to the main areas of the hotel at places of possible confusion. Examples are directions (with arrows) to the front desk, restaurants, and the shopping area
- Minor direction signs point the way to areas and places within main areas, such as to the check-in line, check-out line, or individual shops



Identification

- Major identification signs name large or important areas such as the hotel itself, front desk, restaurants, or recreational facilities.
- Minor identification signs name smaller areas within main areas, such as the information sign in the lobby or the pool or tennis courts in the recreational facilities. There may be several minor subcategories, but all identification signs mark arrival at destinations, even if they are small places or objects

Instruction

- Instruction signs describe special conditions and regulations about such things as smoking policies, eating and drinking, restricted areas, how to use internet kiosks, or other equipment



Directories

- Major directories list major areas, some minor ones, and their locations by floors and other designations. They are often supplemented by simple floor plans, with “you are here” notations
- Minor directories list areas on one floor or smaller adjacent areas. They are also keyed to the major directory

Sign Design

- Image content must be unambiguous
- Consistency: symbol elements must not be similar to elements used in other graphic images where the element has a different meaning
- Easy to read: symbol must be easy to read quickly & accurately & provoke a quick response
- Multiple symbols can be used to augment understanding, but no more than 3 should be used in a display

More Sign Design

- Solid shape preferable to outline
- High contrast
- Closed, simple, & unified



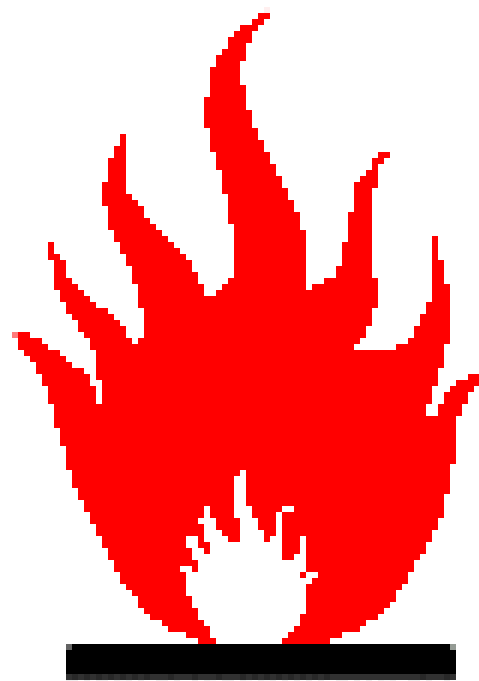
DANGER

FLAMMABLE

MATERIAL

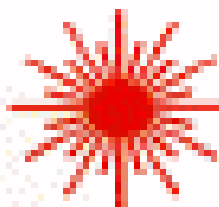
DISPOSE

OF PROPERLY



DANGER

**LASER RADIATION-
AVOID DIRECT EYE
EXPOSURE**



KENTEK
CORPORATION

CLASS IIIa LASER PRODUCT

MODEL #10104

Low Contrast

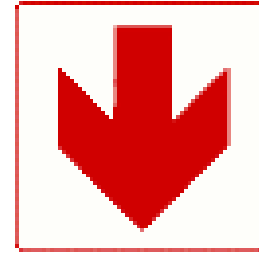


RESTRICTED AREA

AUTHORIZED EMPLOYEES

ONLY

What's your sign?



The good...



...and the bad!



Where am I?

IN CASE OF FIRE

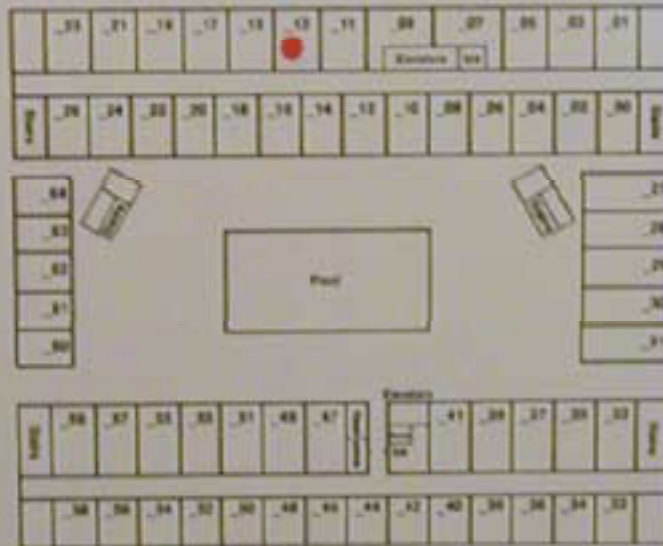
1. Notify the fire operator (dial 9) or pull the nearest fire alarm.
2. Push the door to see if it's hot before opening it.
3. Do not use elevator. Proceed to the nearest staircase and exit on the ground floor.
4. If unable to exit your room: a. Close door and seal with wet towels. b. Stay near the window until help arrives.

EN CASO DE INCENDIO

1. Llame a la operadora al 99 o haga sonar la alarma más cercana.
2. Tenga la puerta fría antes de abrirla.
3. No use los ascensores. Use el escalero más cercano al salir al primer piso.
4. Si no puede salir de su habitación: a. Cierre la puerta y cubra con toallas húmedas. b. Fique cerca de la ventana por ayuda rápida.

火災の場合

1. 火事の場合（火を知らせる）、近隣の火災警報を拉げ。
2. ドアを開ける前にドアが熱いかどうかを確認する。
3. エレベーターは使用しない。最接近下の階への階段を使用。
4. もし部屋から出られない場合は、ドアを閉じておひたして火を防ぎ、窓の近くで助けを待つ。



● YOU ARE HERE

Here I Am!

IN CASE OF FIRE

1. Notify the fire operator (242 2) or pull the nearest fire alarm.
2. Feel the door to see if it's hot before opening it.
3. Do not use elevator - Proceed in the nearest hallway and exit on the ground floor.
4. If unable to exit your room: A. Close door and seal with wet towels.
B. Stay near the window until help arrives.

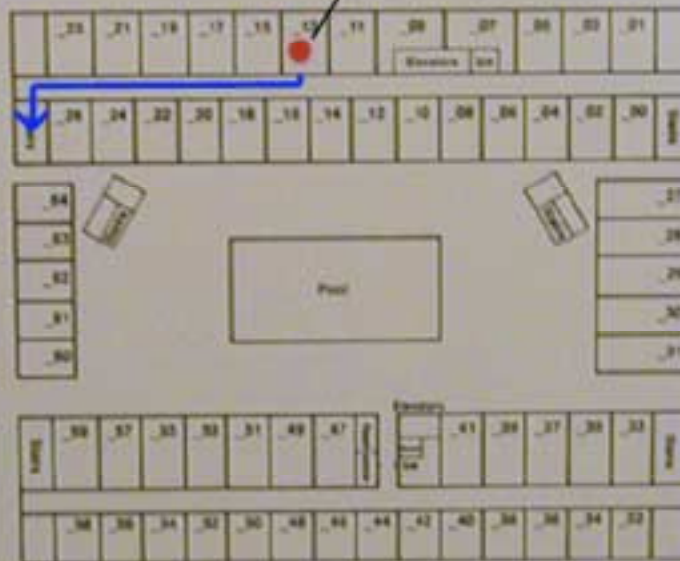
EN CASO DE INCENDIO

1. Llame a la operadora al 242 o haga sonar la alarma más cercana.
2. Toque la puerta. Si está caliente, no la abra.
3. No use los elevadores. Use solamente las escaleras de salida al primer piso.
4. Si caso de no poder salir de la habitación: A. Cierre la puerta y cubra con toallas húmedas.
B. Manténgase cerca de la ventana para esperar ayuda.

火災の場合

1. ホールの警報機(242)を呼び、又は火災報知機を操作。
2. ドアを開ける前にドアが熱いかどうかを確認する。
3. エレベーターは使用しない。近隣の階下の階層の出口を使用。
4. もし部屋から出られない場合、ドアを閉じて湿ったタオルで塞ぎ、窓の近くで待つ。

YOU ARE HERE



A Little Less Specific...

EVACUATION ROUTE

